

HEATH ALAN DOTY

INDUSTRIAL DESIGNER



heath@thedotyclan.com

314-778-0076 (call/text)

CAREER EXPERIENCE



Owner, Principal Designer | Jan. 2024 - Present

Mototulz offers the full range of my experiences, skills, expertise and passions to clients whether they are a start-up, entrepreneur, manufacturer or other consultants. We can provide design services at a great value to clients thus reducing financial obstacles that might otherwise inhibit product development and great innovation.



Director, Industrial Design | Dec. 2022 - Jan. 2024 (Currently Part Equity Owner/Consultant)

Leading an industrial design team and reporting to the vice president of engineering. Established the framework for ethnographic primary research, secondary research, industrial design methodology and internal scientific testing processes within a newly formed, fast paced research and development organization working with some of the worlds largest organizations. I am currently a part equity owner of and consultant for Hecto.



Product Development Manager | Mar. 2021 - Dec. 2022

Created a new product development department to bring more advanced manufacturing practices and products into the portfolio. Establishing the foundation for practices and procedures for future team growth. Leading product strategy planning for the addition of new brands and even new product categories via internal growth and M&A.



Senior Industrial Designer | Jul. 2016 - Mar. 2021

Consulting with customers to develop superior products utilizing Avient's broad portfolio of specialty materials and technical services, I managed complete programs from start to finish. My expertise in product development, managing diverse multi-disciplinary team members, creative collaboration and communication yields optimal results and builds strong business and personal relationships.



Creative Director | Sep. 2009 - Jul. 2016

Working along side the vice president of engineering and the vice president of marketing I was responsible for managing a team of creative designers charged with the development of our customer's food and beverage displays. Top global brands trusted our team to design and manufacture displays that promote their identity within a multitude of retail spaces. In addition, my team supplied the creative design and development of PFI's retail fixture brand (Jahabow) which included product lines of showcases, convenient store cabinetry and retail fixtures utilized by some of the most well known retailers.

OTHER CAREER DESIGN/DEVELOPMENT CONTRIBUTIONS



Portfolio: <https://www.behance.net/heathdoty>

More Info: <https://www.heathdotydesign.com>



PROFILE

I'm currently seeking product development projects where my extensive background, ethnographic research experience and leadership can be leveraged to produce best in class products..

SKILLS

Solidworks | 20yrs
Adobe Suite | 33yrs
Digital Sketching | 19yrs
3D Printing | 33 yrs
Ethnographic Research | 21yrs
Fab./Model Making | 33yrs

AWARDS



EDUCATION

B. A. | Design/Industrial Design
Southern Illinois University
Carbondale, IL

INTERESTS

Outdoor Sports and Recreation
Offroading / Overlanding
MX / Trail Riding
High School-Youth Hockey Coach
Wood / Metal Fabrication